

Dear Business Owner/Patrons:



On Monday, September 4<sup>th</sup>, 2023 South Plainfield will once again be hosting **New Jersey's Oldest & Largest Labor Day Parade.**

The Public Celebrations Committee is already working diligently to make this year's Labor Day one of the best yet! However, we cannot do this without the generosity and support through sponsorship from Patrons like you!

Sponsorship will not only help to offset the cost of the Labor Day Parade, Festivities, and Fireworks, but also provides Business Owners/Patrons the opportunity to be a part of advertisements leading up to and on the day of the event that will be seen by thousands of individuals.

In order to be included in the 2023 Labor Day Parade as a Sponsor, please complete the back of this letter. Be sure to choose from one of the 5 Sponsorship Options as well as provide us with all necessary information as outlined.

We thank you again for your support and are looking forward to a successful LABOR DAY 2023!

**The South Plainfield Public Celebrations Committee**



Sponsorship Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

- \_\_\_\_\_ **FIREWORKS SPONSOR** **\$ 5,000:**
- 5x2 Color Banner with Business Name & Information, Displayed at Memorial Park
  - **Would you like a free Vendor's Booth at the After Parade Festivities** YES \_\_\_\_\_ NO \_\_\_\_\_
  - Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield and Social Media

- \_\_\_\_\_ **CORPORATE SPONSOR** **\$ 1,000:**
- 5x2 Color Banner with Business Name & Information, Displayed in the Parade
  - **Would you like a free Vendor's Booth at the After Parade Festivities** YES \_\_\_\_\_ NO \_\_\_\_\_
  - Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield and Social Media

- \_\_\_\_\_ **GOLD SPONSOR** **\$ 575:**
- 5x2 Single Color Banner with Business Name & Information Displayed on the Stage at the After Parade Festivities
  - **Would you like a free Vendor's Booth at the After Parade Festivities** YES \_\_\_\_\_ NO \_\_\_\_\_
  - Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield, and posted on Social Media

- \_\_\_\_\_ **SILVER SPONSOR** **\$ 375:**
- 5x2 Single Color Banner with Business Name & Information Displayed at the After Parade Festivities
  - Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield

- \_\_\_\_\_ **PATRON SPONSOR** **\$ 100:**
- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield

**ALL SPONSORS WILL ALSO BE INCLUDED DURING THE CREDITS OF THE TELEVISED PARADE ON Xfinity**

**3 Lines of Text for your banner: (Fireworks, Corporate, Gold & Silver Sponsors Only):**

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Please return completed form along with a check made payable to the "Borough of South Plainfield" by July 28<sup>th</sup>, 2023 to:

The Public Celebrations Committee  
2480 Plainfield Avenue  
So. Plainfield, NJ 07080  
Attn: Cathy Herman

*\*ALL CONTRIBUTIONS ARE FULLY TAX DEDUCTIBLE*

Should you have any additional questions please Email Cathy at: [splabordayparade@gmail.com](mailto:splabordayparade@gmail.com)