

For Zoning Officer Use Only	
Permit #:	
Effective Date:	
Expiration Date:	

Borough of South Plainfield  
 2480 Plainfield Avenue  
 South Plainfield, NJ 07080  
 908-754-9000

FEE: \$25

APPLICATION AND PERMIT FOR SIGN

NAME OF BUSINESS/ORGANIZATION		BUSINESS/ORGANIZATION CONTACT	
BUSINESS/ORGANIZATION STREET ADDRESS		BUSINESS/ORGANIZATION PHONE NUMBER	
ZONE		SIZE OF FRONT WALL AREA (see back 801.2 B-1)	
SIZE OF SIGN	PURPOSE OF SIGN	SIGN MATERIAL	NUMBER OF SIGNS
SIGN TEXT			

**ATTACH A DRAWING OR PHOTO OF SIGN SHOWING DIMENSIONS WITH YOUR APPLICATION**

APPLICANTS SIGNATURE		DATE	
LOCATION/ADDRESS OF SIGN PLACEMENT		BLOCK	LOT
NAME OF PROPERTY OWNER	PROPERTY OWNER SIGNATURE	PROPERTY OWNER PHONE	

**NOTE! ATTACH ADDITIONAL PAGES FOR MULTIPLE LOCATIONS**

<input type="checkbox"/> APPROVED <input type="checkbox"/> DENIED _____	
ZONING OFFICER	DATE

See other side for Sign Ordinance.

### 801.2 Business Zones:

#### A. The following signs shall be permitted in the OBC1, OBC2 and OPA1 Zones:

1. Those signs permitted in the residential zones.
2. A business may have up to a total of three (3) signs for the purpose of identification and advertising.\*One of these signs may be a ground sign. The maximum area of the ground sign cannot exceed 32 square feet. The maximum height of the ground sign cannot exceed 6 feet. The maximum width of the ground sign cannot exceed 6 feet. The sign must be located a minimum of 15' from the property line and shall not be located in the clear site triangle as required by section 509. No ground sign may cause a traffic hazard.\*amended Ordinance 1691. The total area of all signs shall not exceed twenty-five (25) percent of the area of the first or ground story facade. Corner businesses may also include one-half (1/2) of the facade along the side street in this calculation, but this sign area shall face only on said side street. A story shall not exceed fifteen (15) feet in height for these calculations.
3. Directional signs may be permitted on the premises; however, no such sign shall exceed six (6) square feet in area.

#### B. Shopping centers, where permitted only, may display the following signs:

1. Each permitted use may have a sign located on or attached to the principal facade of said use. Such sign shall not project more than two feet beyond the building or structure line and shall not exceed an area equal to fifteen (15) percent of the front wall area. The bottom of said sign shall not be less than ten (10) feet off the ground. Such sign may be illuminated but may not be of the flashing type and may not extend above the top or beyond the ends of the facade.
2. In a shopping center having walkways roofed over with a permanent rigid canopy or other such structural device, one sign may be hung from the underside of the canopy for each store or occupant in the center. These signs shall not exceed four (4) square feet in area on each of two sides, and shall not be less than eight (8) feet above the walks. The signs may be illuminated, but may not be of the flashing type.
3. Each shopping center may have one (1) free-standing or pylon sign for each street frontage, providing that such sign shall not exceed one hundred (100) square feet in area on any one side, shall not exceed thirty (30) feet in height, shall be not less than ten (10) feet from the ground, shall not be placed closer than fifty (50) feet from a side line of street or property line and shall be within the property line of the premises to which it relates.
4. Supporting frames for all such signs shall be of permanent materials, such as steel or concrete.
5. Free standing or pylon sign may be interior lighted with 86 non-glaring lights or may be illuminated by shielded hood or spot lights. No lights of intermittent or flashing type shall be permitted.
6. Directional Signs.
  - a. Ingress. One free-standing sign may be erected at each driveway which provides a means of ingress for off-street parking facilities on the premises. The sign shall relate only the name of the use or facility and appropriate traffic instructions, shall not exceed twenty (20) square feet in area for each of two faces, shall be mounted so as not to obstruct vision for a height of seven (7) feet above ground level, and shall not exceed eleven (11) feet in height. In such cases as directional signs (ingress) are located within a buffer area, such signs shall not exceed fifteen (15) square feet in area for each of two faces.
  - b. Egress. Free-standing signs may be erected on the premises for the purpose of providing directions to traffic leaving the premises, provided that the number and location of such signs are approved by the Planning Board. Such signs shall not exceed fifteen (15) square feet in area on each of two sides, shall be mounted so as not to obstruct vision for a height of seven (7) feet above ground level, and shall not exceed eleven (11) feet in height. Within the required buffer area established pursuant to Paragraph 5 of this Section, not more than one such sign shall be erected in conjunction with each driveway which provides egress from the premises.
7. Traffic Control Signs. Free-standing signs may be erected which are necessary to control and regulate the movement of traffic on the interior roadways on the premises, provided the number and location of such signs are approved by the Planning Board. Such signs shall not exceed four (4) square feet in area, and shall not exceed a height of six (6) feet. 8. Parking Lot Signs. Free-standing signs may be erected within the parking areas to identify particular areas or sections of the parking lot, provided that not more than one such sign shall be permitted for each 40,000 square feet of parking area, and further provided that such signs shall not exceed an area of three (3) square feet on each of four (4) faces nor exceed a height of twenty (20) feet. In addition, free-standing signs may be erected at each end of a parking aisle for identification purposes, provided that such signs shall not exceed one (1) square foot in area nor exceed a height of eleven (11) feet. All of the above described signs must be mounted not less than seven (7) feet above the ground.

### 801.3 Industrial Zones. The following signs shall be permitted in the OPA2, M-1, M-2, and M-3 zones:

- A. Those signs permitted in the residential zones.
- B. An industry may have up to a total of three (3) signs for the purpose of identification and advertising the firm.\*One of these signs may be a ground sign. The maximum area of the ground sign cannot exceed 32 square feet. The maximum height of the ground sign cannot exceed 6 feet. The maximum width of the ground sign cannot exceed 6 feet. The sign must be located a minimum of 15' from the property line and shall not be located in the clear site triangle as required by section 509. No ground sign may cause a traffic hazard.\*amended Ordinance 1691. The total area of these signs shall not exceed fifteen (15) percent of the area of the first or ground story. A story shall not exceed fifteen (15) feet in height for these calculations.
- C. Safety and directional signs may be permitted on the premises; however, no such sign shall exceed six (6) square feet in area.
- D. Commercial signs (for sale or lease) may be permitted in the M-3 Zone, providing each sign shall not exceed eighty (80) square feet in area. No more than two signs may be permitted adjacent to one another on a single location. No sign or two unit arrangement shall be permitted within two hundred (200) feet of another sign.

### 801.4 General Regulations:

- A. No sign with any lighting or control mechanism which may cause radio or television interference shall be permitted.
- B. No sign shall overhang a public right-of-way or passageway used by the public by more than fifteen (15) inches, and such an overhang shall only be allowed if the Construction Official, in consultation with the Police or Traffic Commission, determines that there will be no visual or traffic hazards.
- C. Signs may be illuminated; however, the actual source of illumination shall be shielded from the public view, with the exception of neon. However, no lights of intermittent or flashing type shall be permitted.
- D. All signs with an area exceeding six (6) square feet shall require a permit.
- E. All free standing signs shall be permanently installed in the ground. No portable signs such as sandwich boards or other similar devices shall be permitted.

### 801.4 (AMENDED TO ADD THE FOLLOWING) (Ordinance #1531, 3/23/00)

1. All signs advertising a product or service not sold on the premises, advertising or directing attention to another premises, or any other signs not relating to the premises on which the sign is erected shall be prohibited. Such signs are commonly referred to as billboards and/or off-site advertisement.
2. All advertisements shall relate solely to the business or profession conducted on the premises and shall advertise:
  - A. The name of the owner or lessee.
  - B. The name of the establishment, the type of establishment, goods or services or the trade name of the establishment and goods manufactured or sold or services rendered thereon.