

South Plainfield's 56th Annual Labor Day Parade and Fireworks

Dear Business Owners and Patrons:

The South Plainfield Celebrations Committee is once again busy working to make this year's parade and fireworks display better than ever before. As community volunteers the committee is dedicated to making Labor Day a special day for all to enjoy.

On Monday, September 2, 2013 South Plainfield will again host one of the most well attended and traditional Labor Day Parades in the country. The parades' cast of bands, floats, cartoon characters, volunteer organizations, athletic organizations, military representatives, and political leaders always bring smiles to the faces young and old.

The parade concludes at the South Plainfield Middle School front lawn where local vendors sell food, beer, soft drinks, crafts, and much more. The 9 South Band will be playing on stage this year. Last year was another great year for attendance, with thousands of people enjoying the beautiful day.

"Jersey Strong" is this year's theme.

We are once again seeking the support of local businesses to help offset the cost of the parade. The past two years the generosity from our local business was overwhelming. This year we are again offering three levels of sponsorship so we can include more local businesses and individuals in the celebration.

Your company name and information will appear on the borough web site and be listed in our local paper. Comcast will be filming the parade again this year. Your sponsorship and business profile will be seen by thousands.

Please use the attached form to be part of the ongoing success of Labor Day in South Plainfield.

Thank you for your anticipated and continued support.

Any Business or Community Group interested in having a booth at the Middle School Fairgrounds please see the Vendor Form on the back of this letter.

To participate in the parade go to the South Plainfield website and link to the Labor Day Parade for info and forms.

Sincerely,

Public Celebrations Committee

